

邓白氏注册® 订单 D-U-N-S® Registered Order Form

客户档案 (CUSTOMER DETAILS)

签约双方 (Both Parties) :

甲方 : _北京博源意嘉市场咨询有限公司 (以下简称“客户”)

Party A: EventPlus Marketing Services Co. Ltd (Hereinafter “Customer”)

乙方 : _上海邓白氏商业信息咨询有限公司 (以下简称“邓白氏”)

Party B: Shanghai Dun & Bradstreet Business Information Consulting Co., Ltd. (Hereinafter “D&B”)

邓白氏许可客户在本订单许可期 (自 2023年1月20日起至 2025年1月19日止) (“许可期”)内为业务推广目的获得和使用下述服务和 / 或产品。客户同意邓白氏提供下述服务和 / 或产品的前提是收到客户预付的本订单项下之全部款项。双方应遵守本订单背面之特别条款和条件以及通用条款与条件 (详见网址链接 http://www.huaxiadnb.com/general_terms_and_conditions/)。除本订单另有定义, 本订单术语应与通用条款与条件具有相同含义。

D&B grants Customer a license to access and use the service and/or product designated below for the purpose of business promotion for the license term (beginning 2023年1月20日 and ending 2025年1月19日)(“License Term”). Customer agrees that D&B's provision of such service and/or products is contingent on D&B's receipt of the payment that Customer is required to make under this Order. Both Parties shall comply with the special terms and conditions of this Order and the General Terms and Conditions (see details at the weblink: http://www.huaxiadnb.com/general_terms_and_conditions/). Unless otherwise defined herein, terms in this Order shall bear the same meanings as contained in the General Terms and Conditions.

订单总金额 (Total): RMB 13300.00元

其中不含税总额 (Service Excl. VAT): RMB 12547.17元, 增值税 (VAT): RMB 752.83元

包含以下服务 (Service Details):

邓白氏注册®年度服务

许可年限 (2) 年, 应付含税总金额: RMB 13300.00元, 服务类型 (Service Type) : 标准版

备注:

- 年度服务包括DNBCONNECT.com中国平台企业档案、DUNSREGISTERED.com全球平台企业档案
- 客户的企业档案信息也将录入邓白氏全球商业数据库并在邓白氏全球产品和服务中进行全部或部分展示。客户可访问邓白氏的官网 (www.huaxiadnb.com)查询邓白氏的隐私政策了解详情。若客户对此有任何意见和建议, 可通过“隐私政策”上的联系方式联系邓白氏。Customer business profile information will be input into the D&B global commercial database and fully or partially displayed in the relevant D&B global products and services. For further detail, please find our [Privacy Policy] in the official website of D&B (www.huaxiadnb.com). If there are any questions or suggestions, Customer can contact D&B through the contact details in 'Privacy Policy'.

增值服务 (Value Added Service)

增值服务应付含税总金额 (Tax inclusive Total): RMB 元

DNBCONNECT平台展示 (DNBCONNECT.com Customer Spotlight)

展示位置 : 服务时间 : 个月 含税总额: RMB 元

展示位置 : 服务时间 : 个月 含税总额: RMB 元

DUNSREGISTERED平台展示 (DUNSREGISTERED.com Displayed Company)

展示位置 : 服务时间 : 个月 含税总额: RMB 元

展示位置 : 服务时间 : 个月 含税总额: RMB 元

邓白氏注册® 行业资讯报告 (D-U-N-S® Registered Industry Information Report)

中国医药流通行业应收账款状况分析报告 份 含税总额 : RMB 元

完整版国家风险报告 份 含税总额 : RMB 元 国别 ()

月度国家风险监测服务 份 含税总额 : RMB 元 国别 ()

汽车及汽车零配件行业 份 含税总额 : RMB 元

综合行业 份 含税总额 : RMB 元

彩页推广 份 含税总额 : RMB 元

实地图片展示 份 含税总额 : RMB 元

企业软文推广 份 含税总额 : RMB 元

备注 (Remarks) :

客户名称 : _北京博源意嘉市场咨询有限公司

Name : EventPlus Marketing Services Co. Ltd

办公地址 : _北京市朝阳区四惠尚8设计家创意广告园C106

Address : Rm. C106-A, Bungalows 44, [2-1], (No.9 Radio Components Factory), Shengou Village, Chaoyang Dist.

电话 (Tel) : 15001102109 邮编 (Post Code) : 100022

关键成员 (高层) (High Level Key Employees) : _ 职务 (Title) : 总经理 (或) _

客户联系人 (Contact Person) : Jennifer Wang 职务 (Title) : _

客户联系人手机 (Tel) : 15001102109 电邮 (Email) : jenniferwang@eventplus.cn

IT 联系人 (IT Contact Person) : _ IT 联系人电话/ 手机 (Tel) : _

公司网址 (Company Website) : _ 员工人数 (Employee Size) : 40

是否有出口业务 (Export)? 是否有进口业务 (Import)?

*为了履行本订单项下的服务, 我们将为贵司建立企业档案, 贵司同意邓白氏通过各合法渠道采集贵司企业信息包括但不限于基本信息、运营, 如产品、产能、销售情况、质量认证等信息。

We will create Customer's business profile for the purpose of fulfillment of the Services under this Order. Customer hereby consents D&B to collect through various legal channels the Customer's business information including but not limited to basic information, operation information such as product, production, sales and quality certifications, etc.

请在下面内容中选择正确的一项 Please click the correct option:

客户为增值税一般纳税人 Customer is a General VAT Payer

客户为非增值税一般纳税人 Customer is not a General VAT Payer

若客户为增值税一般纳税人, 则请继续填写以下 5 项信息 If General VAT Payer, please fulfill the following 5 items:

纳税人识别号 Taxpayer Identification Number: _

开户银行名称 Name of the Bank: _

开户行账号 Bank Account: _

注册地址 Registered Address: _

固定电话 Telephone Number: _

*以上客户档案信息若有任何变动, 客户应当及时向邓白氏更新。

*In event of any change of above information of Customer Details, Customer shall provide updated information to D&B.

付款方式: 为银行转账, 付款信息如下:

户名: 上海华夏邓白氏商业信息咨询有限公司 银行: 花旗银行 (中国) 有限公司上海分行 人民币账号: 1742630214

注: 上海华夏邓白氏商业信息咨询有限公司于2022年11月更名为上海邓白氏商业信息咨询有限公司。因银行账户名称变更流程所需时间较长, 汇款账户信息仍将继续沿用邓白氏原名称的账户信息。如银行账户信息变更完成且原账户信息不可用时, 邓白氏将及时书面通知客户更新的银行账户信息, 届时客户应向更新后的银行账户进行付款。

本订单自双方盖章之日起生效。

Accepted by:
上海邓白氏商业信息咨询有限公司

Accepted by Customer:
北京博源意嘉市场咨询有限公司(公章)
授权人签名

日期 (Date) :2022年11月15日

日期 (Date) :

邓白氏销售姓名: Lecky Sha 邮箱: shalecky@huaxiadnb.com 电话: 13636497604

特别条款和条件

除通用条款与条件外，以下列明的特别条款和条件亦适用于订单列明的邓白氏注册®服务（“服务”）。

1. 邓白氏注册®服务档案

1.1 客户同意按照邓白氏的要求通过提交登记表或邓白氏不时要求的其他方式提供关于其业务的信息（“信息”）。客户向邓白氏授权一份免费的、永久的、非排他性的、不可转让的、全球范围的权利和许可可以使得邓白氏使用及授权使用信息，包括以生产、宣传和销售邓白氏及其所属集团的产品和服务为目的对信息进行复制、分析、汇编、加工、修改、展示和制作衍生作品的权利。客户应自行承担费用全力协助邓白氏验证信息。

1.2 邓白氏应在订单列明的许可期间内，用经验证的客户信息，在邓白氏注册®服务的多种服务平台（“平台”）上建立并维护客户的邓白氏注册®服务档案（“档案”）。邓白氏应向客户提供一个“邓白氏注册®”标识（一个可以安装在客户的官方网站和电子邮箱中的电子图标），该标识可链接至该客户的相应档案。

1.3 客户同意并保证

- (1) 客户向邓白氏不时提供的信息应完整、即时和准确。
- (2) 如果信息或与客户业务有关的重大事项有任何变化，包括但不限于破产申请、清算、中止支付申请、刑事程序等，客户应立即主动通知邓白氏。
- (3) 邓白氏注册®标识所安装的、或在平台上为客户提供的其他服务所链接到的客户的官方网站（如有）、电子邮箱或客户指定的其他网站，均不得包含非法、不正当、淫秽、诽谤、未经授权、侵犯第三方权利及/或对邓白氏的商誉和声誉有害的信息。
- (4) 未经邓白氏事先书面许可，客户不得在其官方网站（如有）的网页及电子邮箱之外的其他任何地方使用邓白氏注册®服务。
- (5) 如客户购买本订单下的增值服务，客户知晓并同意该等服务中可能含有广告内容。如客户向邓白氏提供任何用于宣传推广性质的内容（包括但不限于文字、照片、图片等），客户应保证该等内容真实准确，并无任何虚假、夸大或引人误解的成分，遵守广告相关法律法规的规定。

2. 知识产权

2.1 邓白氏或其关联公司是邓白氏注册®服务档案以及邓白氏制作并在平台上所展示的关于客户业务的所有相关研究、文章、照片及任何其他编辑信息（“邓白氏专有信息”）的知识产权（“知识产权”）的唯一所有者和专有者。

未经邓白氏事先书面许可，客户不得以任何形式或方式复制、修改、重制、再包装、转售、展示、出版、传输、转让、散布邓白氏专有信息的整体或任何部分。

2.2 邓白氏在平台和客户的网站（如有）或电子邮箱上可能展示的“邓白氏注册®”标识和其他专有标记或商标（“邓白氏专有标识”），视情况由邓白氏或其关联公司所有，且邓白氏或该等关联公司是其中知识产权的唯一所有者和专有者。

客户不得直接或间接地采取任何与邓白氏专有标识的知识产权及相关利益不一致的、对其产生贬低或损害的行为，包括但不限于：(1) 未经邓白氏事先书面许可，复制、修改、重印或在其官方网站（如有）和电子邮箱之外使用邓白氏专有标识；(2) 采用、使用、注册或尝试注册任何令人混淆的、与邓白氏专有标识相似的标识及/或商标。

2.3 客户在本协议下侵犯知识产权的任何行为均将对邓白氏或其关联公司产生无法补救的损害，邓白氏应有权在不退还任何款项的情况下终止服务，并就其损失主张赔偿（包括诉讼费、律师费及其他与该等主张有关的任何成本或费用）。

3. 免责与赔偿

3.1 邓白氏无论如何不保证包括但不限于邓白氏专有信息的完整性、即时性和准确性，且在法律允许的最大范围内，邓白氏针对客户或任何第三方因使用或依赖邓白氏专有信息而导致任何直接或间接的损害或损失不承担任何责任。

3.2 客户同意赔偿、保护并使得邓白氏及其主管、代理、雇员或合作伙伴免于遭受一切与第三方提起下述有关索赔相关的责任、损害、损失或支出（包括但不限于诉讼费用及律师费）：(1) 与邓白氏注册®标识所安装的、或在平台上为客户提供的其他服务所链接到的客户的官方网站（如有）、电子邮箱或客户指定的其他网站上的信息有关的索赔；(2) 与客户向邓白氏提供的信息或客户的商业行为有关的索赔；(3) 与客户及其雇员或代理违反以上任何条款和条件有关的索赔。

4. 营销推广资讯：客户同意上海邓白氏商业信息咨询有限公司、北京微码邓白氏营销咨询有限公司为营销目的，通过本订单中所列客户联系人信息联系客户并向客户提供产品、活动等营销推广资讯。（ 不，客户不希望接收任何营销推广资讯。）

SPECIAL TERMS & CONDITIONS

The Special Terms & Conditions (“Special T&Cs”) set out below apply to the D-U-N-S® Registered service (“Service”) as specified in the Order, in addition to the General Terms and Conditions

1. D-U-N-S® REGISTERED SERVICE PROFILE

1.1 The Customer agrees to provide information concerning its business by submitting the Registration Form as required by Dun & Bradstreet (“D&B”) or other means as may be requested by D&B from time to time (“Information”). Customer hereby grants to D&B a royalty free, perpetual, non-exclusive, nontransferable, worldwide right and license to use and authorize use of the Information, including without limitation the rights to reproduce, analyze, incorporate, process, modify, display and create derivative works in connection with producing, marketing and distributing the products and services of D&B and D&B Group. The Customer shall at its own expenses fully assist D&B to verify the Information.

1.2 With verified information of the Customer, D&B shall establish and maintain a D-U-N-S® Registered Service Profile (“Profile”) of the Customer on the various platforms of D-U-N-S® Registered Service (“Platforms”) within the license term as specified in the Order. D&B shall provide the Customer with a “D-U-N-S® Registered” seal (an electronic icon that can be installed in the Customer’s official website and email) that links to its Profile.

1.3 The Customer agrees and warrants the following:

- a) The Information provided by the Customer to D&B from time to time shall be complete, current and accurate.
- b) The Customer shall proactively inform D&B immediately if there is any change in the Information or other major, issues relating to the Customer’s business, including but not limited to a filing for bankruptcy, liquidation, petition for suspension of payments, criminal proceedings, etc.
- c) The Customer’s official website (if any), email or other websites designated by the Customer, where the D-U-N-S® Registered seal is installed or other services provided for the Customer on Platforms link to, shall not contain information which is illegal, illicit, obscene, defamatory, unauthorised, infringing to third parties and/or harmful to the goodwill and reputation of D&B.
- d) The Customer is prohibited to use the D-U-N-S® Registered Service anywhere else other than on the webpage of the Customer’s official website (if any) and, email without D&B’s prior written permission.
- e) The Customer understands and agrees that there is advertising content probably contained in the value-added services purchased by the Customer. If the Customer provides D&B with any content (including but not limited to texts, photos, pictures etc.) for promotion purpose, the Customer shall guarantee that such content is true and accurate without any false, exaggerated or misleading content and shall comply with the laws and regulations relating to advertisement.

2. INTELLECTUAL PROPERTY

2.1 D&B or its associated entity is the sole owner and proprietor of all the intellectual property rights (“IP Rights”) in all D-U-N-S® Registered Service Profiles as well as all relevant research, articles, photos and any other compiled information made by D&B relating to its customers’ business and displayed on the, Platforms (“D&B’s Proprietary Information”). The Customer shall not copy, modify, reproduce, repackage, resell, display, publish, transmit, transfer, disseminate D&B’s Proprietary Information, in whole or in part, in any form or manner or by any means whatsoever without the prior written permission of D&B.

2.2 The “D-U-N-S® Registered” seal and other proprietary logos or trademarks as may be displayed by D&B on Platforms and, the Customer’s website (if any) or email (“D&B’s Proprietary Marks”), are owned either by D&B or its associated entity, as the case may be, and D&B or such associated entity is the sole owner and proprietor of the IP Rights therein. The Customer shall not take, directly or indirectly, any action inconsistent with, derogatory to or otherwise undermining IP, Rights and relevant interests of D&B’s Proprietary Marks, including but not limited to: (i) copying, modifying, reprinting D&B’s Proprietary Marks or using them outside of its official, website (if any) and email without D&B’s prior written permission; (ii) adoption, using, registering or attempting to register any logo and/or trademark confusingly similar to the, D&B’s Proprietary Marks.

2.3 Any action by the Customer infringing IP Rights hereunder will cause irreparable injury to D&B or its associated entity, and D&B shall be entitled to terminate the Service without any refund and claim for compensation for its losses (including lawsuit costs, attorney fee and any other cost or expense relating to such claim).

3. DISCLAIMER OF LIABILITY & INDEMNITY

3.1 D&B does not give any warranty whatsoever, including but not limited to, as to the completeness, timeliness and accuracy of, D&B’s Proprietary Information and expressly disclaims, to the maximum extent permitted in law, all liability for any direct or indirect damage or loss resulting from Customer’s or any third party’s use of or reliance on, D&B’s Proprietary Information.

3.2 The Customer agrees to indemnify, defend and hold D&B and its officers, agents, employees or partners, harmless from and against any liabilities, damages, losses or expenses (including but limited to lawsuit costs and attorney fee) suffered by D&B in connection with any claim by a third party arising from or in, any way related to: (i) the information on the Customer’s official website (if any), email or other websites designated by the Customer, where the D-U-N-S® Registered seal is installed or other services provided for the Customer on Platforms link to; (ii) the Information provided by the Customer to D&B and the, Customer’s conduct of business; (iii) any breach of these T&Cs by the Customer and its employees or agents.

4. MARKETING AND PROMOTION INFORMATION: Customer agrees that Shanghai Dun & Bradstreet Business Information Consulting Co., Ltd. and Beijing MicroMarketing D&B Marketing Consulting Co., Ltd. can approach Customer and send relevant marketing and promotion information about products and activities for the direct marketing purpose with the customer contact details provided in this Order. (No, Customer does not want to receive any marketing and promotion information.)